LDA CON IN Fabulous LAS VEGAS FEBRUARY 21-23, 2023

PARTNERSHIP OPPORTUNITIES

Learning Disabilities Association of America

60th Annual International Conference

FLAMINGO LAS VEGAS HOTEL
60TH ANNUAL
INTERNATIONAL
CONFERENCE 2023

Since 1963 the Learning Disabilities Association has served as the premier resource for educators, counselors, attorneys, school psychologists, administrators, para-educators, researchers and other professionals, along with parents of children and adults who have learning disabilities. Our 60th International Conference will bring all of these audiences together to learn, discover, advocate and work together to create awareness and new opportunities.

As our partner, you have a full range of sponsorship choices including events that give you the chance to interact face-to-face with our attendees and other opportunities that offer brand engagement and awareness building.

PARTNER WITH US!

JOIN US
FEBRUARY 21–23, 2023
IN LAS VEGAS

WE WILL HELP YOU CREATE THE BEST OPPORTUNITY TO MEET YOUR VISION AS OUR PARTNER.

This guide will get you thinking

LET US CUSTOMIZE A PACKAGE FOR YOU

CONTACT JESSICA AT JTAPER@LDAAMERICA.ORG
LDA's Exhibit Hall Features Conference Partners that Represent and Service Every Aspect of the LD Community – from services and products; to education and activities from Early Childhood Intervention to College and beyond -- our attendees are excited to see and learn about you!

Thanks to fabulous input from our conference partners, we have made some exciting changes to LDA's Exhibit Hall. In addition to designated Exhibit Hall Only Hours that will allow sponsors to attend educational sessions, we have added a limited number of sponsored sessions where exhibitors can create a group session to give a more in-depth look into their services. We will offer special package pricing for exhibitors who would like to add this option.

The 2023 conference schedule allows nearly five hours of dedicated exhibit time, so attendees can view exhibits at their leisure and have meaningful conversations with exhibitors. Activities in the exhibit hall will vary and are designed for increased exposure, including our Welcome Reception on the conference's first evening. We are also offering sponsorships for breaks in the exhibit hall. All conference activities will take place at the conference hotel.
As our partner, you have a full range of sponsorship choices including events that give you the chance to interact face-to-face with our attendees and other opportunities that offer brand engagement and awareness building.

### Exhibitor Benefits
- 2 complimentary badges with full access to sessions
- Company listed in the conference guide
- Company listed on the LDA conference website
- Company listed on the conference mobile app
- Opportunity to participate in the Passport program

### Exhibitor Specifics
All exhibit space includes:
- 8’x10’ draped booth with 8’ back wall
- 6’ draped table
- Two chairs
- Wastebasket
- Printed ID sign

### The Costs
<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular Booth</td>
<td>$1,100</td>
</tr>
<tr>
<td>Premium Location Booth</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**Exhibit Hours**

<table>
<thead>
<tr>
<th>Day</th>
<th>Check In and Setup</th>
<th>Exhibiting Hours</th>
<th>Tear Down</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, February 21</td>
<td>1:00 pm – 5:00 pm</td>
<td>5:30 pm – 6:30 pm* (Welcome Reception)</td>
<td></td>
</tr>
<tr>
<td>Wednesday, February 22</td>
<td></td>
<td>7:30 am – 9:00 am 11:30 am – 1:00 pm* 3:00 pm – 3:45 pm*</td>
<td>4:00 pm - 6:00 pm</td>
</tr>
</tbody>
</table>

*Represents dedicated exhibit hours. No other conference sessions are planned.

**Schedule subject to change**

**Passport Site [$350]**
Drive attendees to your booth by adding the Passport Site option to your booth package. All attendees will receive a Passport in their welcome bag with participating exhibitors included. Attendees must visit each booth for a stamp. When they’ve traveled to all participating exhibitors, they turn in their completed Passport for a chance to win a FREE registration to the 2024 LDA Conference!

*Opportunity exclusive to exhibitors and is available on a first come, first served basis. Limited spots are available.
Conference Preview Mailer Sponsor
[$5,000]

Exclusive sponsor of the preview mailer with a printed copy distribution of more than 10,000 and email distribution of more than 30,000. Sponsorship includes an exclusive ad in the mailer, a thank-you to the sponsoring company, and recognition in the Conference App.
Copy deadline: August 31, 2022, for Conference Preview Mailer

Conference Notebook Sponsorship
[$7,500]

Our new 2023 dedicated event app will allow conference attendees to manage their own event schedules on their personal devices. This replaces our full printed program. Each attendee will receive a conference notebook that will serve as a journal where they can take notes during programs. The exclusive sponsor of this notebook will have a full-page ad on the inside cover and benefit from the fact that attendees will hang on to these notebooks long after the conference.

Conference Mobile App Advertising

Make sure everyone sees you every time they open our new for 2023, dedicated Conference Mobile App! Three levels for this popular advertising opportunity exist: Gold, Silver, and Bronze!
Conference Mobile App Advertising

**Gold App Advertising (Limited to 1 Sponsor)**  
[$5,000]

- Banner Ad on Menu Bar - remains constant whenever app is opened
- Four (4) Push notifications scheduled throughout the conference
- Logo and link on Sponsor page in the app and on our conference website
- One (1) dedicated eblast to all conference registrants before the conference (copy and graphics to be provided by sponsor)
- One (1) dedicated eblast to all conference attendees post-conference (copy and graphics to be provided by sponsor)

**Silver App Advertising (Limited to 3 Sponsors)**  
[$2,500]

- Banner ad on the app (rotates with other Silver and Bronze sponsors)
- Two (2) Push notifications scheduled throughout the conference
- Logo and link on Sponsor page in the app and on our conference website
- One (1) dedicated eblast to all conference registrants (your choice of pre or post conference – copy and graphics to be provided by the sponsor)

**Bronze App Advertising**  
[$1,500]

- Banner ad on the app (rotates with other Silver and Bronze sponsors)
- One (1) push notification with the message of your choice to all attendees
- Logo and link on Sponsor page in the app and on our conference website
All sponsors will be listed in the conference app, on the LDA website, on signage at the conference, and in the membership newsletter LDA Today.

**EXHIBIT HALL PRESENTING SPONSOR**  
[$10,000]

**Naming rights to the Exhibit Hall** - Be the focus of the exhibit hall by having your name included as presenting sponsor. Your sponsorship includes signage outside and throughout the Exhibit Hall, announcement opportunities during exhibit hall hours, and named sponsorship of the Passport Program.

**KICK-OFF GENERAL SESSION KEYNOTE PRESENTING SPONSOR**  
[$7,500]

Gain increased exposure by being the presenting sponsor of our Kick-off Keynote General Session. Your sponsorship includes exclusive naming rights to the session, an announcement opportunity and introduction of the speaker, and an opportunity to place a company gift at each seat.

**WELCOME RECEPTION PRESENTING SPONSOR**  
[$5,000]

*Five sponsorships available* - Our Welcome Reception is one of our most popular events during the conference. Sponsorship includes special signage and recognition (along with the other presenting sponsors), an announcement opportunity at the reception, and the ability to hand out giveaways to attendees at the event.
GENERAL SESSION PRESENTING SPONSOR
[$5,000]

*Two sponsorships available* - This is a perfect opportunity to get in front of conference attendees in a group setting. Sponsorship includes exclusive naming rights to the session, announcement opportunity and introduction of the speaker, and an opportunity to place a company gift at each seat.

MORNING COFFEE BREAK SPONSOR
[$5,000]

*Tuesday, Wednesday or Thursday - Three sponsorships available* - Who doesn’t need coffee in the morning? Your sponsorship includes exclusive naming rights to a morning coffee break with signage. Sponsorship also includes push notification through the Conference App giving recognition to Break Sponsor.

AFTERNOON SNACK BREAK SPONSOR
[$5,000]

*Tuesday, Wednesday or Thursday - Three sponsorships available* - Be a hero by providing afternoon snacks to our attendees. Sponsorship includes exclusive naming rights to an afternoon snack break with signage. Sponsorship also includes push notification through the Conference App giving recognition to Break Sponsor.

EVENING NETWORKING RECEPTION SPONSOR
[$5,000]

At the end of an intense day of learning, attendees look forward to unwinding and networking. Be the host of this fun and popular event! Sponsorship includes special signage and recognition, an announcement opportunity at the reception, and the ability to hand out giveaways to attendees at the event.
SPONSORED SESSION PRESENTATION
[$3,000]

We are offering a limited number of sponsored sessions where companies can present their products or services. All sponsored sessions will be advertised on the conference program in the conference app. We will also send an email to all conference attendees advertising your session prior to the conference. This is a great way to get in front of attendees with a detailed presentation about your offerings.

REGISTRATION SPONSOR
[$2,500]

Be the first thing our attendees see when they arrive at the conference! Sponsorship includes exclusive naming rights on the registration booth, signage at the registration booth, and push notification via the new, dedicated conference app giving recognition for our registration sponsor.

TOTE BAG SPONSOR
[$6,000]

Have your logo displayed by every attendee throughout the conference! You will be the exclusive sponsor along with LDA on the tote bag given to each attendee at registration. Great exposure! Tote bags provided by LDA and sponsor can provide an insert and/or promotional item for the bag.

EATS & TREATS SNACK PACK SPONSOR
[$5,000]

Who doesn’t want a little munchie every now and then? Be a hero and save the day by sponsoring our conference snack packs that give our attendees that little something throughout the day or at night when they get back to their room. Snack packs will be co-branded with your logo along with LDA. Snacks and packaging will be provided by LDA – sponsor can provide an insert to be included in the snack packs.
CONFERENCE T-SHIRT SPONSOR
[$6,500]

Put your logo on display on the back of every conference attendee! The LDA Conference Logo will be printed in one color on the front of the shirts and your logo will be printed in one color on the back of the shirts. Shirts will be distributed on a first come, first served basis, limited to 576 shirts. T-shirts provided by LDA.

IT’S IN THE CARDS
[$5,000]

When in Vegas . . . have your logo co-branded with the LDA logo on a keepsake deck of cards given to each attendee at registration. This souvenir deck of cards will be kept long after the conference and attendees will be reminded of your company/school every time they shuffle the deck. Cards provided by LDA.

LANYARD SPONSOR
[$4,000]

Let all of our attendees wear your logo as our lanyard sponsor. This is a great way to have your company in front of every attendee. Lanyards provided by LDA.

CONFERENCE BAG INSERT SPONSOR
[$750]

Introduce attendees to your company the moment they begin their conference experience by including a logoed item or marketing brochure in the attendee welcome bag. *All items must be provided by sponsor and pre-approved by LDA.

Contact: jtaper@ldaamerica.org