National Headquarters
4156 Library Road
Suite 1
Pittsburgh, Pennsylvania 15234
PHONE 412-341-1515
FAX 412-344-0224
E-MAIL info@LDAAmerica.org

Dear State Affiliate:

The LDA Marketing/Advertising Committee has been awarded a grant by the LD Foundation to provide state affiliates with official LDA Business Cards. We believe this is just a first step in a series of joint projects to help strengthen affiliates by publicizing the LDA national website as well as YOUR state contact information/website to encourage online membership and it's benefits.

The two-sided business card will provide a quick visual of who LDA serves: Parents, Educators, Adults and Professionals. It can be given to an individual who has never heard of LDA or one who would like more information. The card will have the LDA national logo and website on one side and the state contact information and website on the other side as well as the mission statement. The distribution of the card will send a more personal touch to each recipient. The cards can have many lives as individuals pass them on to others they may know who need help.

All we need from you is to complete the attached form and email/fax to the national office. We will fulfill your order and have the cards sent to the contact address that you give us. Each state can request up to 500 cards at the beginning. There will be one design for each state. Which means we cannot print individual names on the cards with this grant.

Why Business Cards? The LDA collateral material has not be updated in a few years. While this is a task that is being considered, the business cards were the easiest and most cost effective method to get a contact method into the state affiliate hands to start spreading the word. "You are not alone. LDA is here to help, nationally and locally."

We hope you will take advantage of the opportunity to receive your first 500 FREE business cards.
In the meantime, enclosed are some national LDA cards for your use.

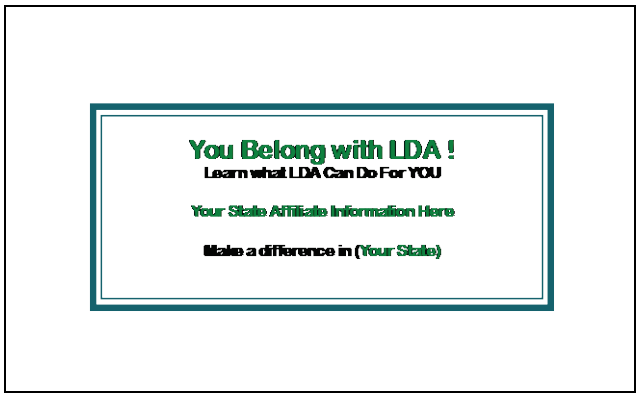
Sincerely,

Beth McGaw
Marketing/Advertising Committee Chair
Bmcgaw@kidsenabled.org

Joan Teach
State Affiliate President
Joankteach@bellsouth.net

Sample State Affiliate Business Card

Front



Back

State Affiliate Business Card Request Form

Information to be printed on cards:

State Affiliate : Learning Disabilities Association of _____

Contact (Street Adddress) _____

(City) _____ **(State)** _____ **(Zip)**_____

Contac Phone Number: _____

Contact Email Address: _____

Contact Website: _____

How do you plan to use the business cards?

_____

_____

_____

_____

_____

If Shipping Address is different from Contact Address:

Contact Name: _____

Contact (Street Address) _____

(City) _____ **(State)** _____ **(Zip Code)** _____

Contact Phone Number: _____

Contact Email Address: _____

Email your request to: bmcgaw@kidsenabled.org